

Verismo Networks announces Triple Play Broadband Media Gateway

Broadband Media Gateway allows Service Providers to reach beyond their traditional network area and to add additional services to their existing subscribers

Mountain View, CA, February 28, 2011 – Verismo Networks announced today a Triple Play Broadband Media Gateway targeted at Service Providers (Telcos, ISPs, MSOs) who wish to expand their reach by offering Triple Play services including internet videos in a single device to subscribers. The Gateway provides seamless integration of broadcast channels, video-on-demand, over-the-top media services, VOIP, and a broadband router.

The product will be demonstrated at the CableLabs® Winter Conference, February 28 - March 1.

“The media gateway gives service providers the ability to expand their footprint at lower cost while offering increased value to their subscribers.” said Dhaval Ajmera, Executive Vice President at Verismo Networks. “The product offers new revenue opportunities to Telcos and ISPs with a fast time to market.”

The Media Gateway can connect to Verismo’s high-definition set top box, connected TVs or other popular third party STBs.

Verismo Broadband Media Gateway Features

- Triple Play
 - Video – Broadcast and Internet Video
 - Voice – VoIP
 - Data – with built-in broadband router
- Multiple Tuners (Optional)
 - Video- DVB, ATSC, IP
 - Data – DVB/WiMax, IP
- Time Shifting
 - Whole House DVR. Records up to three channels simultaneously
- Integrated MoCA
- VOIP
- Broadband Router

Verismo Content Management Service

- Distributed deployment over the Internet
 - Multiple POPs in USA, Europe, Asia
 - Supported by CDNs across the world
 - Fully monitored
- IPTV Middleware
 - Broadcast Channels, VOD - Unicast and Multicast
- OTT Content Aggregator
 - Broadcast Channels, VOD
- Electronic Programming Guide
- Digital Rights Management
- Subscription and Billing Portal
- Content Integration API
- Analytics
- Web Based Management Portal

About Verismo Networks

Our mission is to enable the easy deployment of Broadband TV services. Our Broadband TV open platform is the only solution that brings seamless integration of IPTV linear channels, internet video, social networking and personal media playback directly to the TV. The Verismo end-to-end solution enables Service Providers to expand their reach globally and cost effectively while giving subscribers an un-paralleled viewing experience.

CableLabs® is a registered trademark of CableLabs.

All other trademarks mentioned in this document are the property of their respective owners.

Press Contacts

Ramin Ekhtiar

BluePoint Communications

ramin@bluepointworld.com

(408) 431-7296