



Verismo Networks Partners with Verimatrix to Securely Deliver Broadband Content

Verismo's Broadband TV Platform for service providers is now protected by the Industry leading Verimatrix VCAS™ Software-based Security Solutions

Mountain View, CA, July 19, 2011 –Verismo Networks and Verimatrix have announced today a global partnership that secures and protects all content delivered via Verismo's broadband television platform.

"We are enhancing our widely deployed broadband TV platform offering by integrating it with the industry's leading content protection solution from Verimatrix for secure delivery of content over the internet," said Prakash Bhalerao, Chairman and CEO of Verismo Networks. "This new collaborative relationship and integration with Verimatrix, in addition to our existing DRM solutions illustrates Verismo's strong commitment to protecting content and delivering it securely via our broadband platform across the globe."

By Integrating with the carrier grade and proven Verimatrix Video Content Authority System (VCAS), Verismo's global client base of service providers and content partners can now be assured of robust secure service delivery via Verismo's broadband TV platform.

"We are very pleased to be working with Verismo to secure revenue streams associated with transmission of their broadband content around the world," said Steve Oetegenn, chief sales and marketing officer, Verimatrix. "Our partnership with Verismo gives customers an enhanced range of Internet TV solutions on a global basis, and provides a range of device delivery solutions for all broadband content delivered by the Verismo broadband TV platform."

About Verismo Networks

Our mission is to provide an end-to-end solution for the easy deployment of Broadband entertainment services by ISPs, Telcos, OTT and IPTV service providers globally. Our Broadband TV platform is the leading solution that brings seamless integration of IPTV linear channels, video on demand, internet video, social networking and personal media playback directly to the TV. The Verismo end-to-end platform and cloud based services enables the fastest time-to-market for any content owner and service provider to expand their reach globally and cost effectively while giving subscribers an un-paralleled viewing experience. For more information, please visit <http://www.verismonetworks.com>.

About Verimatrix

[Verimatrix](#) specializes in securing and enhancing revenue for multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System ([VCAS™](#)) and [ViewRight®](#) solutions offer an innovative approach for cable, satellite, terrestrial and IPTV operators to cost-effectively extend their networks and enable new business models. As the [recognized leader in software-based security solutions](#) for premier service providers, Verimatrix has pioneered the [3-Dimensional Security approach](#) that offers flexible layers of protection techniques to address evolving business needs and revenue threats. Maintaining close relationships with major studios, broadcasters, industry organizations, and its unmatched [partner ecosystem](#) enables Verimatrix to provide a unique perspective on digital TV business issues beyond content security as operators seek to deliver compelling new services. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our [Pay TV Views blog](#) and follow us at [@verimatrixinc](#) and [LinkedIn](#) to join the conversation.

Media Relations Contacts

Teena Touch PR for Verismo Networks

415-310-3125

Teena@teentouchpr.com

Verimatrix PR Contact

Kelly Foster +1 619 224 1261

kfoster@verimatrix.com

or

Jenny Bingham +1 619 980 4205

jbingham@verimatrix.com