



## **Verismo Networks Showcases Cloud-Based Managed Services and Client Solutions For Premium Broadband TV at Midwest Telecom Expo**

*Verismo's End-to-End Broadband TV Platform Enables Service Providers Globally to Innovate, Differentiate and Rapidly Expand Footprint at Low Cost*

**Fort Wayne, IN, October 17, 2011** –[Verismo Networks](#) is showcasing its award-winning Broadband TV solution at the Midwest Telecom Expo, October 17-19 in Fort Wayne, IN. Deployed in over 120 countries including the US, Verismo's Cloud-based middleware tools and services manage the delivery of high quality content from the cloud to the consumer's TV over broadband. Verismo's Client Solutions include the Verismo IP set-top box, DVR and media gateway that bring a holistic connected TV experience that supports content from Live TV, Video-on-Demand, Internet OTT or Home Media USB/DLNA.

"We are pleased to present our End-to-end solutions at the Midwest Telecom Expo. Verismo's Cloud-based Managed Services and Client solutions were tailored to create value-added services and a seamless connected TV experience for Telco subscribers," said Dhaval Ajmera, Executive Vice President at [Verismo Networks](#).

The Verismo Networks' Cloud-based Managed Services include:

- Meta data aggregation
- Set-top Box & User Management
- Content & Channel Management
- Geo Targeting
- Subscription & Billing
- DRM configuration
- User Interface Management
- Network Monitoring
- Analytics
- Advertising
- XML API for multi-screen delivery
- 24/7 customer support & Network Operation Center
- Multiple POPs in USA, Europe, Asia and CDN support across the world

The Verismo Networks advanced IP set-top box includes:

- Full HD 1080p Multi-format media player

- Live TV, OTT and Video-on-demand
- TV friendly UI with EPG mode
- DVR for Time-shifted viewing
- Advanced codecs, DRM & encryption support
- Adaptive Streaming (HLS)
- HTML5 Browser for Internet Apps
- Unicast or Multi-cast (IGMP v2/3)
- Home Media (DLNA server or USB)
- Wired & Wireless Connectivity (Ethernet, 802.11n Wi-Fi or 3G)
- Stylish, compact design

The Verismo Media Gateway is a whole home solution that enables triple play services on top of the set-top box features:

- Whole House DVR
- Multi room streaming with Verismo or third party clients
- Home networking integration options (MoCA or other)
- Triple Play services - video, voice (VoIP) and data router functionality.
- Dual Broadcast tuners (DVB or ATSC)
- Integrated 802.11n Wi-Fi
- Integrated HDD for DVR

#### **About Verismo Networks**

[Verismo Networks](http://www.verismonetworks.com) provides an end-to-end solution for the easy deployment of Broadband entertainment services by ISPs, Telcos, OTT and IPTV service providers globally. Its Broadband TV platform is globally deployed and the leading solution that brings seamless integration of IPTV linear channels, video on demand, internet video, social networking and personal media playback directly to the TV. The Verismo end-to-end platform and cloud based services enables the fastest time-to-market for any content owner and service provider to expand their reach globally and cost effectively while giving subscribers an un-paralleled viewing experience. Intel Capital, Intel's global investment organization is an investor in Verismo Networks. For more information, please visit [www.verismonetworks.com](http://www.verismonetworks.com).

#### **Media Relations Contact:**

Teena Touch PR for Verismo Networks  
 415-310-3125  
[teena@teentouchpr.com](mailto:teena@teentouchpr.com)