

## **Verismo Networks' Next Generation Broadband TV Platform Gains Global Momentum**

*Verismo's Platform combined with internet video distribution enables a new breed of Service Providers around the world while enhancing offering for existing Service Providers*

**San Jose, CA, March 1, 2011** –Verismo Networks' showcases its award winning Broadband TV platform at Over the Top Conference (OTTCON), March 1-2 in San Jose, California in booth number 10. Now in volume production, this recently announced platform is being used by several customers globally including Net2Vu in the Caribbean, OHTV in the UK, Techstorm in Dubai, and Toto TV in Mexico among others throughout the world. The ability to deliver video services using the Internet as a distribution method has empowered service providers to rapidly expand their existing footprint and reach new global markets with minimal investment in their infrastructure.

"We are creating opportunities for new Service Providers, and enhancing the offering of existing Internet Service Providers and Telcos by providing an end-to-end solution for delivery of videos over the internet." said Dhaval Ajmera, Executive Vice President at Verismo Networks.

The new platform consists of a high-definition Set top box and the cloud-based Verismo Content Management Service.

### **Verismo Set Top Box Features**

- Compact size
- Full 1080p
- TV Friendly UI
- Ethernet, WiFi (802.11n) connectivity
- Playback of all popular codecs
- Popular Internet apps
- Playback from Home DLNA or USB

### **Verismo Content Management Service**

- Distributed deployment over the Internet
  - Multiple POPs in USA, Europe, Asia
  - CDN support across the world
  - Fully monitored
- IPTV Middleware  
Broadcast Channels, VOD
- OTT Content Aggregator  
Broadcast Channels, VOD
- Electronic Programming Guide
- Digital Rights Management
- Subscription and Billing Portal

- Content Integration API
- Analytics
- Web Based Management Portal

Net2Vu CEO Scott Weatherhead said, "We are very excited to be working with Verismo Networks. Their turnkey solution has enabled us to break into a market that was severely underserved. Using the power of this platform, we have been able to rapidly deploy our services, the first of its kind in the Caribbean. We have seen tremendous response since our introduction."

"Verismo's platform provided us with a complete end-to-end solution enabling us to expand our services in United Arab Emirates. We were delighted with the robustness of the platform and the ability to add our content," said Techstorm's Executive Vice President Nadeem Viqar.

"Verismo Networks has enabled us to expand our content and services – in a matter of weeks instead of months. The response from our customers shows that they appreciate our new service offering. Verismo has the foresight to understand the technology and the direction the market is headed.," said OHTV CEO Akin Salami.

Verismo Networks will demonstrate the Broadband TV platform live at OTTCON 2011 in San-Jose, CA, March 1st and 2nd ( <http://www.xmediaresearch.com/ottcon/>). For more information visit [www.verismonetworks.com](http://www.verismonetworks.com).

#### **About Verismo Networks**

Our mission is to enable the easy deployment of Broadband TV services. Our Broadband TV open platform is the only solution that brings seamless integration of IPTV linear channels, internet video, social networking and personal media playback directly to the TV. The Verismo end-to-end solution enables Service Providers to expand their reach globally and cost effectively while giving subscribers an un-paralleled viewing experience.

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