

Verismo Networks Brings YouTube™ Videos Directly to the TV

Verismo's \$99 VuNow PoD streams videos right on the TV – no computer required

Mountain View, CA, December 23, 2008 – *Watch the world on your television.* Verismo Networks, the developer of the VuNow Internet TV platform, and YouTube™ have partnered to provide broadband subscribers the ability to watch millions of YouTube videos directly on the TV using the VuNow PoD. By pushing YouTube content from the computer to the television, Verismo Networks lets users experience the enjoyment of watching and sharing the latest videos on the big screen TV.

The VuNow Internet TV platform is the first solution that allows consumers to watch content from the web directly on their television, without having to connect a computer. The palm-sized VuNow Pod provides simple and seamless access to a broad choice of online video content – from movies, global Live TV channels, to user-generated content and viral videos. Users simply connect the PoD to the TV like a DVD player and within minutes they can browse, search, and select Internet content with a click of their remote.

YouTube has rapidly grown into the world's leading online video community. Hundreds of millions of videos are viewed daily on YouTube, and hundreds of thousands are uploaded.

VuNow users can search, browse and watch their favorite YouTube videos through an easy-to-use interface. Users can log-in to their YouTube accounts directly through the TV to access their videos, channels and playlists. Using VuNow's built-in search interface and a soft keypad, users can rapidly search for videos by partial or complete keywords, or browse YouTube categories such as Featured Videos, Top Rated, Most Viewed, and more.

“The television is a terrific medium for watching and sharing videos with friends or family,” said Prakash Bhalerao, CEO of Verismo Networks. “We're excited to add YouTube to the VuNow Internet TV platform. VuNow offers the broadest selection of Internet content for the TV, and our goal is to keep expanding the entertainment and options for our customers.”

Verismo Networks is now selling the VuNow Pod directly to consumers online. The platform has already generated significant interest among large consumer OEMs, content aggregators, telco equipment companies, and Internet service providers who plan to deploy their own differentiated versions of VuNow based products.

About Verismo Networks

Verismo's VuNow platform transforms the TV set into a powerful multi-media hub with an unbelievable level of choice and ease in accessing digital entertainment. You've never seen your television like this before. The privately held company is based in Mountain View, California with offices in Bangalore, India. For more information, please visit www.verismonetworks.com.

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