

Verismo Networks partners with MediaMall Technologies to enable access to premium video content from Hulu™, Netflix™, CNN, ESPN and More - on the TV

Leading Internet TV Platform, VuNow, Gives Even Better Entertainment Experience

Mountain View, CA – August 18, 2009 -- Verismo Networks announced today the ability to play content from Hulu, Netflix, CBS, CNN, ESPN, and Amazon Video On Demand via MediaMall Technologies' PlayOn™ media server and Verismo's award-winning [Internet TV](#) Platform, VuNow. VuNow lets people watch millions of free [Internet videos](#) directly on their TV. PlayOn™, is a combined browser and UPnP digital media server that enables VuNow PoD devices to offer popular video content in the on-screen menu, including Internet video from Netflix™, Hulu™, CBS™, CNN™, ESPN™, Amazon Video On Demand and more. Verismo Networks and MediaMall Technologies have worked together to optimize the video quality of PlayOn™ on the VuNow Internet TV platform.

PlayOn™ adds even more premium content to VuNow's extensive list including:

- YouTube™ videos
- Streaming digital music from Rhapsody
- Direct access to videos from popular web sites
- Search for video content from thousands of websites
- Movies from CinemaNow™
- Live TV channels from around the world including live Internet radio to let users seamlessly enjoy a wealth of Shoutcast audio stations
- Access to personal media (videos, photos, music) through the home network from a connected PC or NAS device

"We have been consistently upgrading our device with compelling new features since we launched, making the VuNow the absolute best-in-class device available today for the price," said Prakash Bhalerao, CEO at Verismo Networks. "We are committed to bringing all the best the Internet has to offer to the television. Our alliance with MediaMall is one more step to prove our commitment to this philosophy."

"We are pleased to partner with Verismo and offer a broad array of great Internet Video content to VuNow customers," said Jeff Lawrence, CEO at Media Mall Technologies. "We are committed to offering PlayOn to the broadest number of consumers, and supporting the VuNow devices is another example of our commitment to consumers."

Verismo Networks sells high-definition and standard-definition versions of the VuNow PoD directly through its [online store](#), as well as through select online partners such as Amazon.com. Additionally, the open VuNow platform is available for licensing to service providers and equipment manufacturers. For more details of Verismo's award winning VuNow, please visit www.vunow.com

PlayOn offers its highly regarded software through great devices like Verismo's VuNow and directly via its website at www.playon.tv.

About Verismo Networks

Verismo's VuNow platform transforms the TV set into a powerful multi-media hub with an unbelievable level of choice and ease in accessing digital entertainment. You've never seen your television like this before. The privately held company is based in Mountain View, California with offices in Bangalore, India. For more information, please visit www.verismonetworks.com.

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