

## FOR IMMEDIATE RELEASE

### Verismo Powers the NVALEO Enrichment System

*NVALEO selects Verismo's Internet TV Platform to deliver personal and professional development training into living rooms everywhere*

**Mountain View, CA, June 30, 2009** – Verismo Networks and NVALEO are bringing the future of business training and distance learning to today's living room. Powered by Verismo's award-winning Internet TV platform, the NVALEO Enrichment System offers training videos for personal and professional development, wealth creation, investing, entrepreneurship, marketing, and more.

NVALEO empowers people to learn from some of the world's greatest minds, with instant access to a wide range of self-enrichment content in the comfort of their homes. Business and training events are brought directly to the television — so people can continue to learn and develop without spending time and money on travel and conferences. And unlike static DVD-based training, NVALEO can continually update its library with hours of topical and varied live and on-demand content.

NVALEO customers receive a palm-sized set-top box that connects to their television and lets them easily browse for self-enrichment content over their broadband connection. The set-top box "NVALEO HD" is based on Verismo's cutting-edge VuNow Internet TV platform that brings millions of online videos to the TV without the need for a computer.

"After evaluating various solutions in the market, we chose the award-winning VuNow Internet TV platform for its compact set-top box, TV friendly user interface, and ease of content integration," said Jeff Ritchie, CEO of NVALEO

Beyond self enrichment training content, the Verismo solution lets NVALEO customers watch a wide range of entertaining Internet videos directly on their TV. The platform offers the widest selection of online content for the TV including videos from YouTube™, videos from popular web sites, live TV channels, movies, as well as access to personal media (such as video, music, and photos) from the home network or USB-enabled storage devices.

"The NVALEO Enrichment System is a perfect example of what our OEM partners can do with the VuNow platform. Leveraging the VuNow Internet TV platform, NVALEO differentiates themselves from other training providers by delivering self-enrichment video content right to the TV in the comfort of the living room," said Dhaval Ajmera EVP of Verismo Networks.

Verismo offers an open platform that enables OEM partners to rapidly bring to market differentiated versions of its Internet TV platform, including private labeling, hardware licensing for high-volume manufacturing, and the embedding of Verismo technology into consumer appliances.

**About Verismo Networks**

Verismo's VuNow platform transforms the TV set into a powerful multi-media hub with an unbelievable level of choice and ease in accessing digital entertainment. You've never seen your television like this before. The privately held company is based in Mountain View, California with offices in Bangalore, India. For more information, please visit [www.verismonetworks.com](http://www.verismonetworks.com).

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